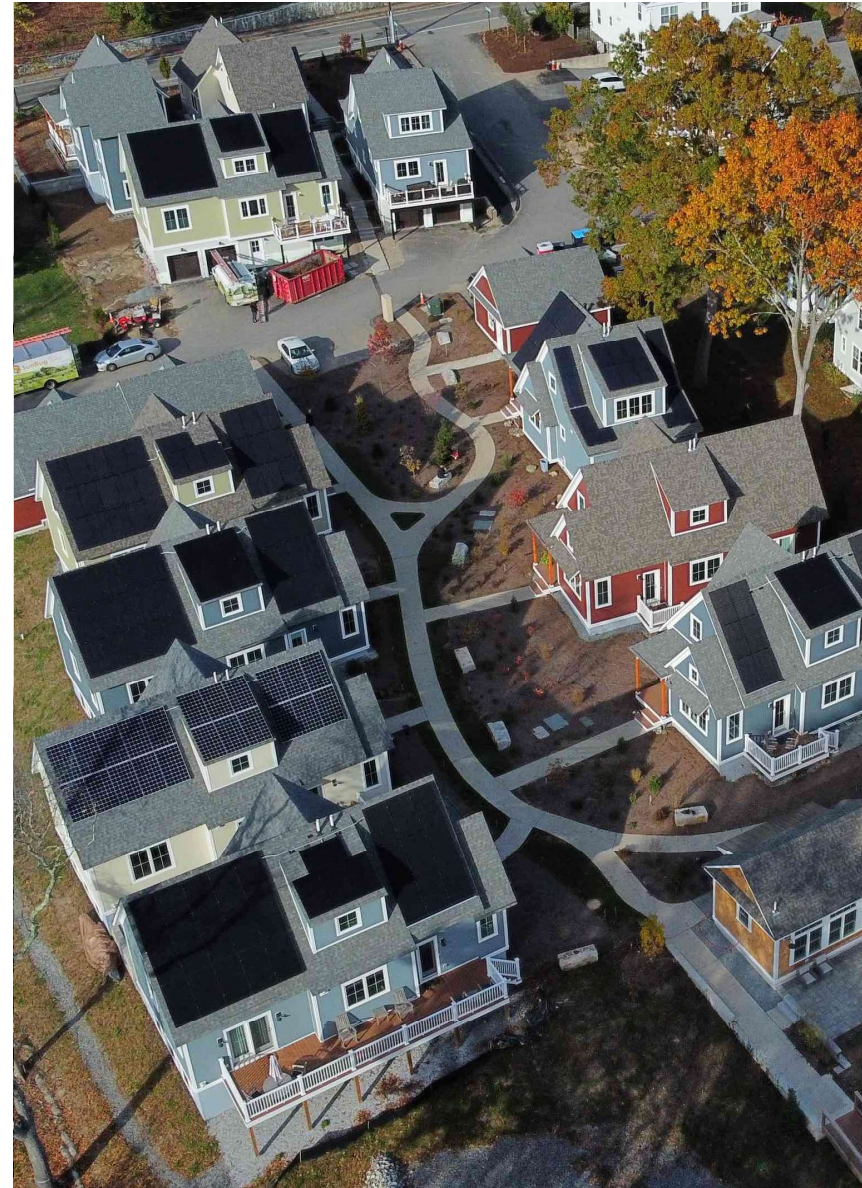




# **Beyond Backup Power: How Virtual Power Plants Build Resiliency**

**JAMES MANZER  
MARCH 2025**



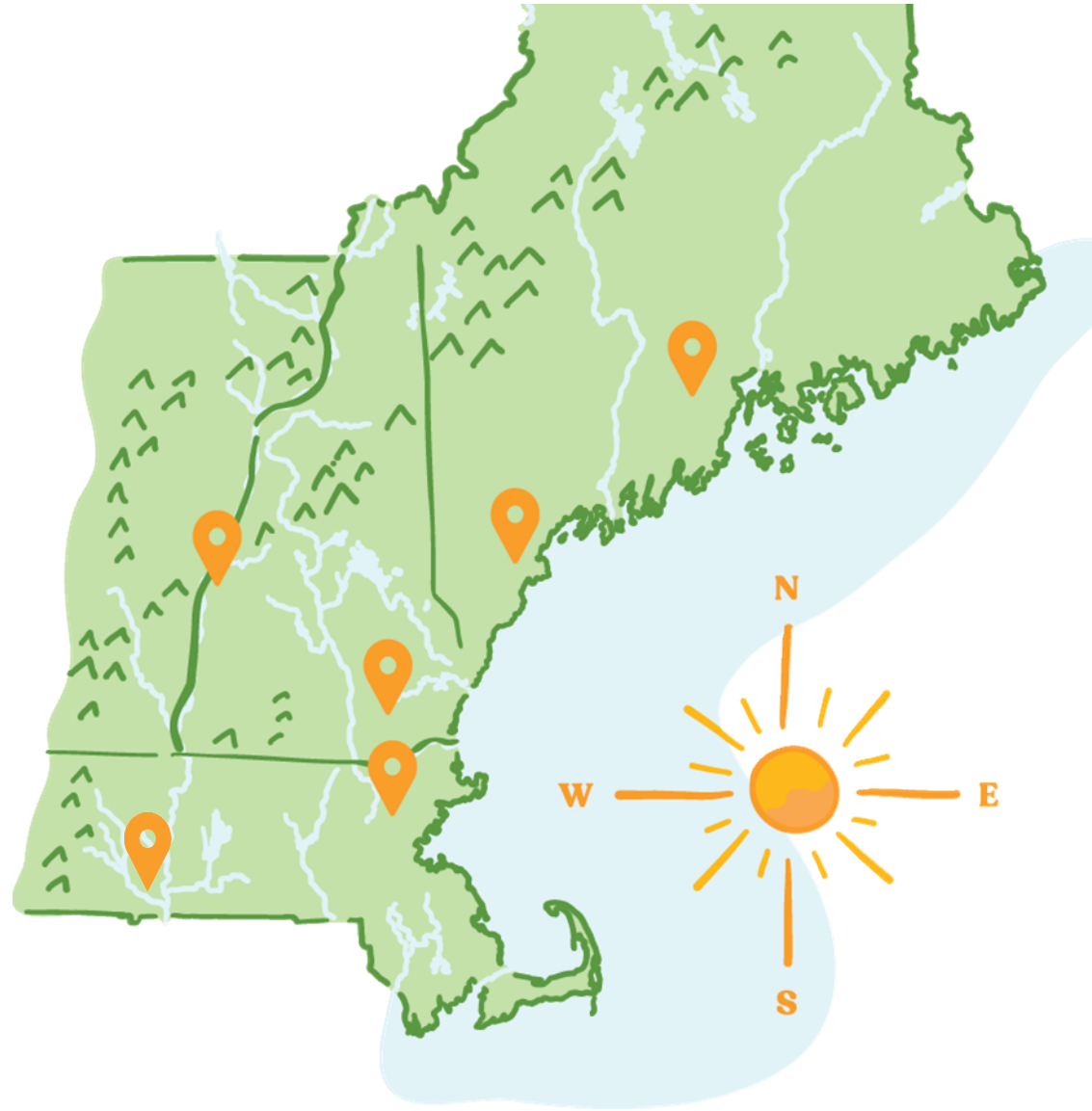


# Agenda

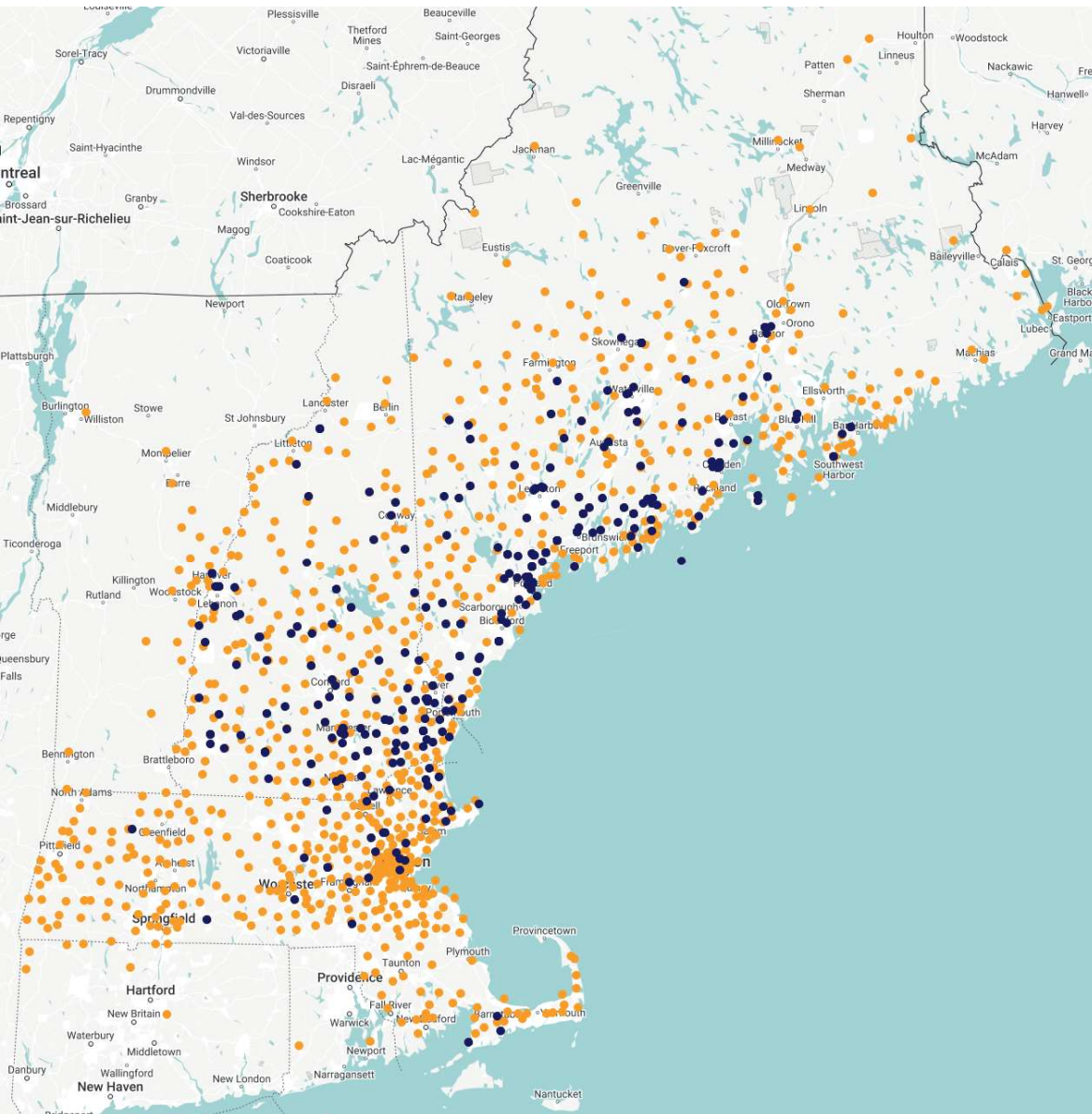
- ⚡ What is a VPP
- ⚡ How do they work today?
- ⚡ How will they work tomorrow?
- ⚡ How VPPs will change building design
- ⚡ Success Stories and Challenges
- ⚡ Financial Opportunities
- ⚡ Q&A

# Locations

- **Montville, Maine**
- **South Portland, Maine (HQ)**
- **Enfield, New Hampshire**
- **Brentwood, New Hampshire**
- **North Andover, Massachusetts**
- **Westfield, Massachusetts**







# Projects



**19,679**  
total ReVision  
projects



**140 thousand**  
estimated tons of CO<sub>2</sub>  
offset annually



**\$73 million**  
estimated annual  
electric bill savings

# What is a **VPP**?

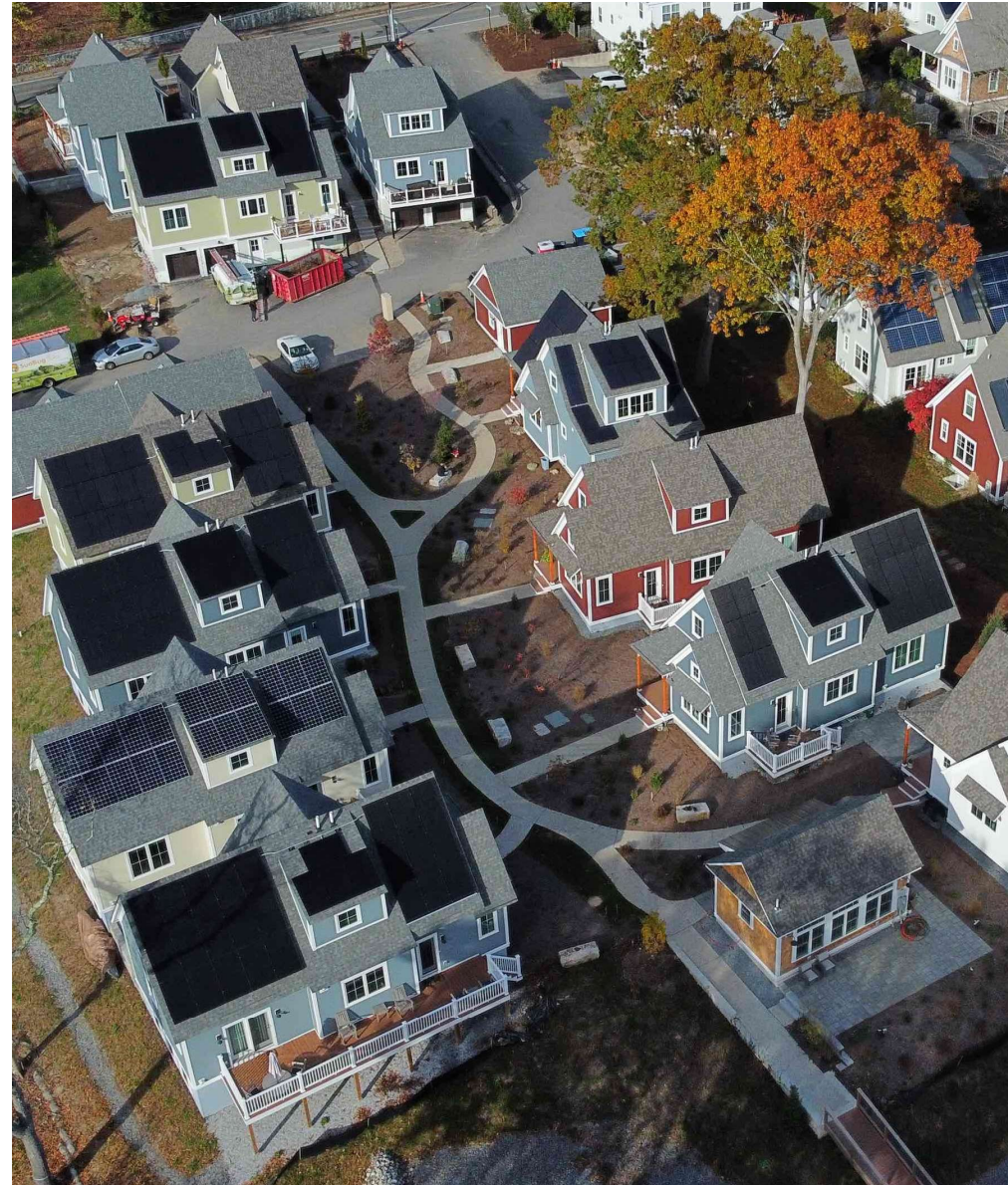
- **A Virtual Power Plant is a network of solar, batteries, and EVs** working together like a power plant, generating and storing energy.
- **Balances energy supply and demand in real time** using decentralized resources.
- **Array and battery owners earn payments by generating and sharing electricity with the grid**





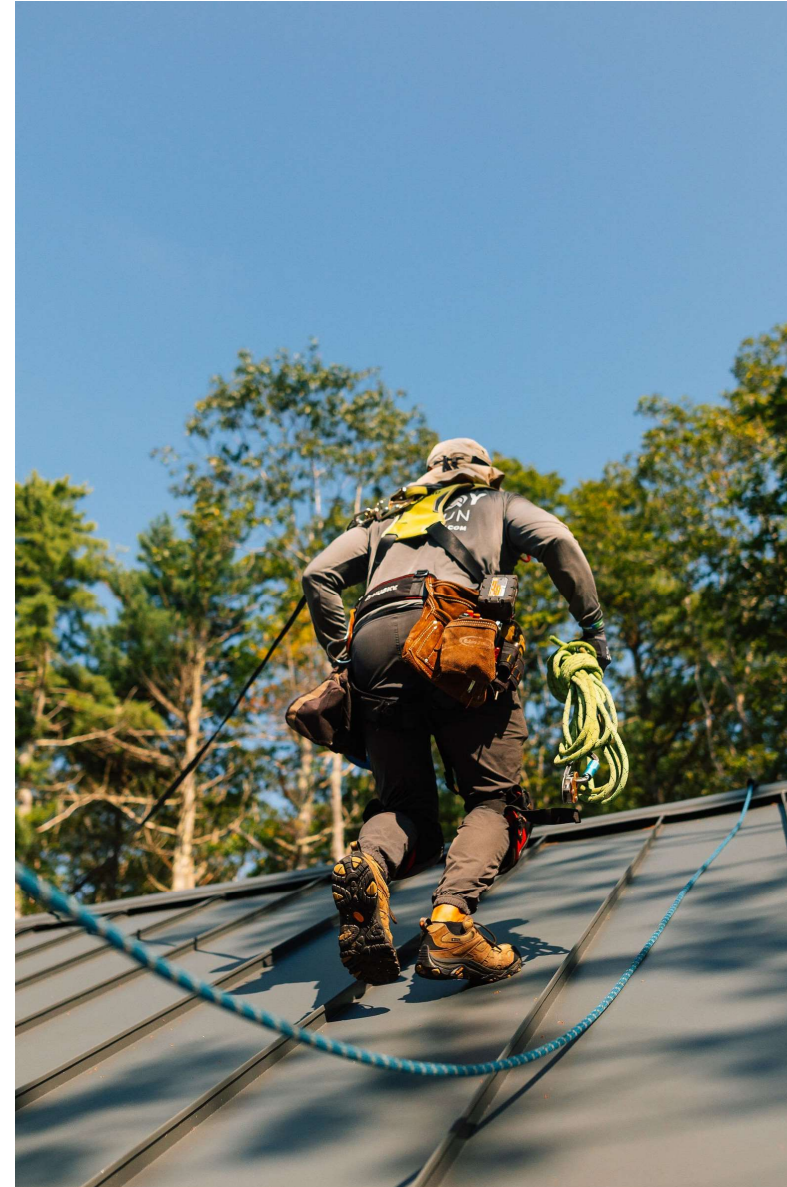
# How Does a Virtual Power Plant Work Today?

- Energy Production
- Energy Coordination
- Energy Dispatch
- Financial Incentives



# How will a Virtual Power Plant Work Tomorrow?

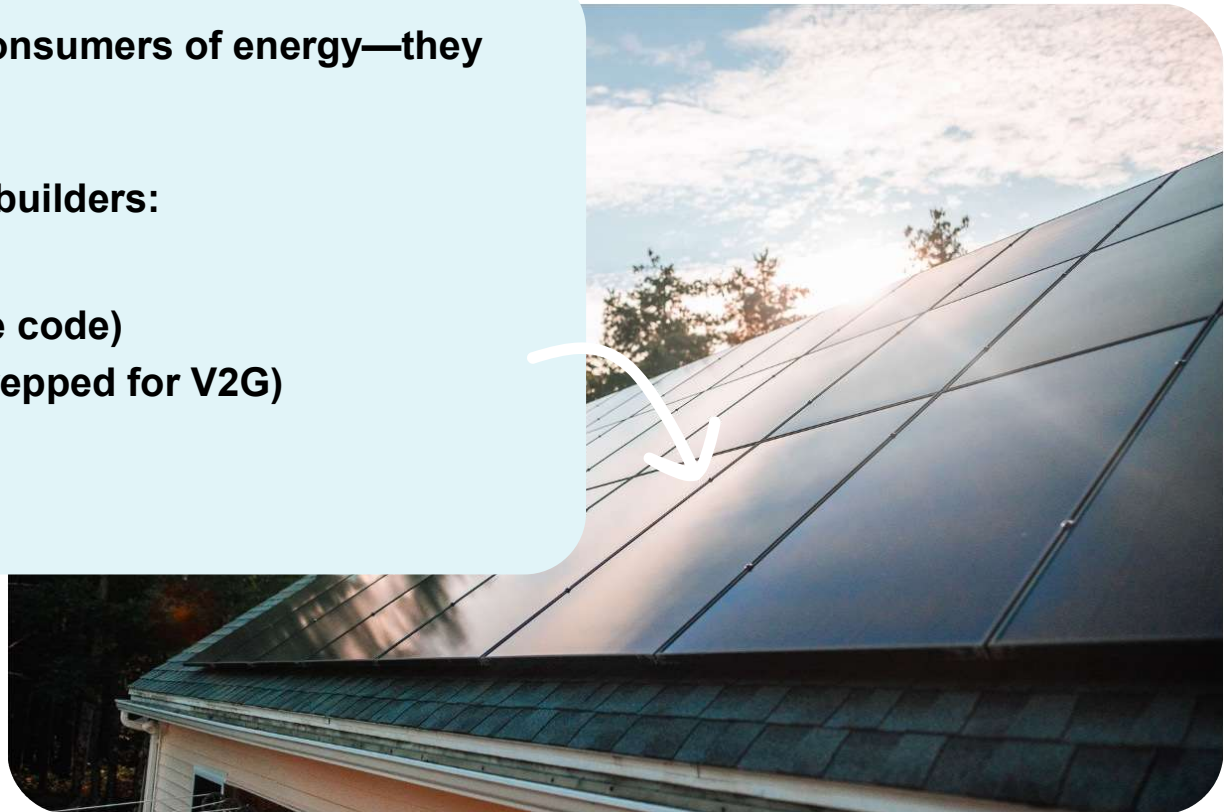
- Smart meters + dynamic pricing will create real-time energy markets.
- Home batteries, EVs, and smart appliances will automatically buy and sell power based on market conditions instead of waiting for a utility call.
- Energy management platforms will enable individual buildings to maximize profits by responding to price signals, not just peak demand events.





# How VPPs will change **Building and Energy Design**

- Buildings will no longer be just consumers of energy—they will be grid-interactive assets.
- What this means for architects & builders:
  - Solar ready roofs
  - Battery Storage Space (fire code)
  - EV ready parking areas (prepped for V2G)
  - Smart controls
  - Load flexibility





# The Texas Success Story



- **Texas is a Global VPP Leader** – Second to UK in Virtual Power Plant deployment.
- **Deregulated Electricity Market**– Competitive energy markets accelerate solar + battery storage adoption.
- **Fast and Simple Grid Integration** – Streamlined interconnection makes it easier to participate.



# Implementation Challenges

## What's Slowing Down Adoption?

- Interconnection Delays
- Regulatory Barriers
- Fire codes
- Upfront Costs
- Centralized control

\*Keep your eye on sunseting of net metering (California) – is headed to MA next?



# Financial Opportunities

## -New Revenue Streams

- TOU (Time of Use) Pricing
- ConnectedSolutions

## -Current Incentives Supporting VPP Growth:

- Federal Tax Credit (ITC) for solar + storage.
- 0% Interest 7-Year HEAT Loan for Massachusetts residents.
- SMART Incentive Program for new solar systems.
- More utilities expanding demand response programs—early adopters are already benefiting.





# Q&A



# Thank you!

For more info, please contact:

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