



NESEA BuildingEnergy10

Booth Type	20' x 20'	10' x 20'	10' x 10'	10'x10' Nonprofit
Exhibit Space	Island Booth with: 6' Skirted Table 2 Chairs Wastebasket ID Sign	Draped Booth with: 6' Skirted Table 2 Chairs Wastebasket ID Sign	Draped Booth with: 6' Skirted Table 2 Chairs Wastebasket ID Sign	Draped booth limited to 1000 row 6' Skirted Table 2 Chairs Wastebasket ID Sign
Booth Staff	Unlimited Must Pre-Register	Unlimited Must Pre-Register	Unlimited Must Pre-Register	Unlimited Must Pre-Register
Lead Retrieval	Available through AET on the Trade Show Floor. Not included in exhibit package.	Available through AET on the Trade Show Floor. Not included in exhibit package.	Available through AET on the Trade Show Floor. Not included in exhibit package.	Available through AET on the Trade Show Floor. Not included in exhibit package.
Web Exposure \$295 Value	Company listing with live link (If contract and payment received before 2/19/10)	Company listing with live link (If contract and payment received before 2/19/10)	Company listing with live link (If contract and payment received before 2/19/10)	Company listing with live link (If contract and payment received before 2/19/10)
Onsite Exhibitor Directory	Listing if contract and payment received before 2/19/10	Listing if contract and payment received before 2/19/10	Listing if contract and payment received before 2/19/10	Listing if contract and payment received before 2/19/10
Invitation to Attend (60,000 circulation)	Listing if contract and payment received before 11/13/09	Listing if contract and payment received before 11/13/09	Listing if contract and payment received before 11/13/09	Listing if contract and payment received before 11/13/09
Trade Show Passes for Thursday, March 12	Unlimited	Unlimited	Unlimited	N/A
Conference Attendee List	Provided electronically within 1 month of conference close	Provided electronically within 1 month of conference close	Provided electronically within 1 month of conference close	Provided electronically within 1 month of conference close
Conference Registration	Not included in exhibitor package. Included in some sponsorship packages. Please contact NESEA for details.	Not included in exhibitor package. Included in some sponsorship packages. Please contact NESEA for details.	Not included in exhibitor package. Included in some sponsorship packages. Please contact NESEA for details.	Not included in exhibitor package. Included in some sponsorship packages. Please contact NESEA for details.

TRADESHOW TIMES SETUP NOTES

SETUP Tuesday March 9 1:00 PM - 8:00 PM

Exhibit Hours Wednesday March 10, 10:30 AM - 7:00 PM

Exhibit Reception Wednesday March 10, 5:30 PM - 7:00 PM

Exhibit Hours Thursday March 11, 10:00 AM - 4:00 PM

BREAK DOWN Thursday March 11, 4:00 PM - 8:00 PM

Set up and dismantling can occur only during the times noted above. The exhibitor is responsible for the installation, demonstration and dismantling of displays. These times are subject to change and will be confirmed via e-mail as the show approaches.

Note: Set up will NOT be allowed on Wednesday morning before the Exhibit Floor opens.



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Please Fax completed contract to 413•774•6053

PAYMENT DEADLINE AND CANCELLATION

Payment of 100% of the total sum will be due upon receipt of the contract and is non-refundable.

DISPLAY SPECIFICATIONS

- Displays must conform to the size of the space reserved.
- No display may protrude into the aisle or be in excess of 3 feet high between booths.
- No display shall exceed 12 feet in height without permission from NESEA.
- No booths may interfere with direct visibility of an adjoining display.

DRAYAGE / ELECTRICAL / CARPET / LABOR

The exhibitor is responsible for arranging for any CARPET, additional furnishings, electrical or internet needs and/or drayage. An Exhibitor Kit will be provided to you via email prior to the show.

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ADDITIONAL CONDITIONS

The Northeast Sustainable Energy Association (NESEA) shall not be responsible for loss, damage or injury that may occur prior to, during or subsequent to the period covered in the exhibit contract. The exhibitor, on signing the contract, expressly releases NESEA from and agrees to indemnify same against any and all claims for such loss, damage or injury, including vehicles.

No alteration or variation of terms of this agreement shall be valid unless made in writing and signed by NESEA.

If an exhibitor defaults on any of the terms or conditions of this agreement, NESEA has the right to immediately occupy the space of the defaulting exhibitor and use it as deemed appropriate. The exhibitor shall pay all sums due the exhibition under this agreement and all costs and expenses of legal counsel employed by NESEA if such services are necessary.

In the event of an emergency, NESEA reserves the right to revoke the privileges stated above without liability except for the refund of the exhibitor's payment up to that time.