



GREEN BUILDINGS OPEN HOUSE
SATURDAY, OCTOBER 1, 2011

NORTHEAST SUSTAINABLE ENERGY ASSOCIATION

NESEA Green Buildings Open House

October 1, 2011

Sponsors are invited to take advantage of this prime opportunity to reach consumers who are in the market for green building materials and services, renewable energy systems, and other eco-friendly lifestyle products.

Make your plans now to join us for the annual Green Buildings Open House (GBOH). It is the largest sustainable energy event in the Northeast! It is held annually on the first Saturday of October in conjunction with the [American Solar Energy Society](#) National Solar Tour and National Energy Awareness Month. The tour date is October 1, 2011. The goal is to showcase energy efficiency and renewable energy features in the many advanced buildings within NESEA's 10-state territory, the six New England States, plus Delaware, New Jersey, New York and Pennsylvania. It connects consumers with professionals who can provide the services and products needed to retrofit existing buildings and build new ones capable of deep energy reductions and the on-site generation of clean power.

More than 10,000 people from Maine to Pennsylvania are expected to attend the largest tour of green buildings in the Northeast. Over 450 sites will open their doors to educate the public about green building choices and answer questions. Onsite tour registration opened early this year on April 6, 2011. Be sure to have your company noticed by becoming a GBOH sponsor.

The deadline to receive all benefits is August 1, 2011.

2011 NESEA's Green Buildings Open House Sponsor Levels and Benefits

Title Sponsor: \$15,000 – (1 available)

- A full page color ad in the Fall 2010 *Northeast Sun* magazine
- Preferred position of ad in the Fall 2011 *Northeast Sun* magazine
- Distribution of your promotional materials throughout the Northeast
- Recognition in Press Releases and Open House Ads
- Linked logo on Green Buildings Open House webpage
- Use of the 2011 Green Buildings Open House logo in your promotional materials
- Feature article for sponsor's green building project in Fall 2011 *Northeast Sun Magazine*

Gold: \$10,000

- A 2/3 page color ad in the Fall 2010 *Northeast Sun* magazine

NESEA ~ 2011 Green Buildings Open House Sponsor Form

- Distribution of a one-page promotional handout throughout your company territory, that is within NESEA's territory
- Recognition on NESEA's Facebook page and an invitation to the NESEA blog
- Logo on official Green Buildings Open House poster
- Linked logo on Green Buildings Open House webpage
- Use of the 2011 Green Buildings Open House logo in your promotional materials

Silver: \$5,000

- 1/3 page color ad in the Fall 2011 Northeast Sun Magazine.
- Recognition on NESEA's Facebook page and invitation to the NESEA blog
- Linked logo on Green Buildings Open House webpage
- Use of the 2011 Green Buildings Open House logo in your promotional materials

Please contact Jennifer Marrapese to arrange at jmarrapese@nesea.org or (413)774-6051, x23.