



NESEA Green Buildings Open House

October 2, 2010

Sponsors are invited to take advantage of this prime opportunity to reach consumers who are in the market for green building materials and services, renewable energy systems, and other eco-friendly lifestyle products.

Make your plans now to join us for the annual Green Buildings Open House (GBOH). It is the largest sustainable energy event in the Northeastern USA! It is held annually on the first Saturday of October in conjunction with the ASES ([American Solar Energy Society](#)) National Solar Tour and National Energy Awareness Month. The tour date is October 2, 2010. The goal is to showcase energy efficiency and renewable energy features in the many advanced buildings within NESEA's 10-state territory, the six New England States, plus Delaware, New Jersey, New York and Pennsylvania. It connects consumers with professionals who can provide the services and products needed to retrofit existing buildings and build new ones capable of deep energy reductions and the on-site generation of clean power.

More than 16,000 people from Maine to Pennsylvania are expected to attend the largest tour of green buildings in the Northeast. Over 500 sites will open their doors to educate the public about green building choices and answer questions. Onsite tour registration will open on early this year on February 1, 2010. Be sure to have your company noticed right from the start by becoming a GBOH sponsor.

The deadline to receive all benefits is July 1, 2010.

2010 NESEA's Green Buildings Open House Sponsor Levels and Benefits

Title Sponsor: \$25,000 – (1 available)

NESEA ~ 2010 Green Buildings Open House Sponsor Form

- A full page color ad in the Fall 2010 *Northeast Sun* magazine
- A dedicated press release
- Preferred position of ad in the Fall 2010 *Northeast Sun* magazine
- Distribution of your promotional materials throughout the Northeast
- *Logo on host thank you bags
- Recognition in Press Releases and Open House Ads
- Logo on official Green Buildings Open House poster
- Linked logo on Green Buildings Open House webpage
- Use of the 2010 Green Buildings Open House logo in your promotional materials

Platinum: \$20,000

- A 2/3 page color ad in the Fall 2010 *Northeast Sun* magazine
- Preferred position of ad in the Fall 2010 *Northeast Sun* magazine (based on availability)
- Distribution of a one-page promotional handout throughout the Northeast
- *Logo on host thank you bags
- Recognition in Press Releases and Open House Ads
- Logo on official Green Buildings Open House poster
- Linked logo on Green Buildings Open House webpage
- Use of the 2010 Green Buildings Open House logo in your promotional materials

Gold: \$10,000

- A ¼ page color ad in the Fall 2010 *Northeast Sun* magazine
- Distribution of a one-page promotional handout throughout your company territory, that is within NESEA's territory
- *Logo on host thank you bags
- Recognition in Press Releases and Open House Ads
- Logo on official Green Buildings Open House poster
- Linked logo on Green Buildings Open House webpage
- Use of the 2010 Green Buildings Open House logo in your promotional materials

Silver: \$5,000

- *Logo on host thank you bags
- Recognition in Press Releases and Open House Ads
- Logo on official Green Buildings Open House poster
- Linked logo on Green Buildings Open House webpage
- Use of the 2010 Green Buildings Open House logo in your promotional materials

Host Bag sponsor \$3,500 (renewable materials, of course):

*** one bag will be sent to each host site as a lasting thank you.**

- Recognition in Press Releases and Open House Ads

- Linked logo on Green Buildings Open House webpage
- Use of the 2010 Green Buildings Open House logo in your promotional materials

To receive full benefit, sponsorship applications must be received by July 1, 2010.

Please contact Pamela Lester, Program Manager to arrange at plester@nesea.org or (413)774-6051, x14.