



BUILDING ENERGY 12

MARCH 6-8, 2012
SEAPORT WORLD TRADE CENTER BOSTON, MA

CONFERENCE + TRADE SHOW FOR RENEWABLE ENERGY AND GREEN BUILDING PROFESSIONALS

We work together to create a package that gives you the best exposure for your support of NESEA. Please contact Jennifer Marrapese, Executive Director, for more information. (413) 774-6051 x23.

Title Sponsor
\$50,000

Platinum Sponsor
\$25,000

Gold Sponsor
\$15,000

Silver Sponsor
\$7,500

Bronze Sponsor
\$5,000

EVENT PRINT MATERIALS AND EMAIL

	Title Sponsor \$50,000	Platinum Sponsor \$25,000	Gold Sponsor \$15,000	Silver Sponsor \$7,500	Bronze Sponsor \$5,000
Logo on Save the Date card. 60,000 impressions.	*	*			
Logo in VIP Invitation and in Conference Program. 64,000 impressions.	*	*	*	*	*
Logo and link to your website included in email blasts	*				
Logo and link to your website on NESEA home page	*	*	*		
Logo and link to your website on BE12 sponsor page	*	*	*	*	*

PRINT ADVERTISING

	Title Sponsor \$50,000	Platinum Sponsor \$25,000	Gold Sponsor \$15,000	Silver Sponsor \$7,500	Bronze Sponsor \$5,000
Logo on print ads in multiple industry magazines	*				
Full Page 4-color ad in the conference program	*				
2/3 Page 4-color ad in the conference program		*			
1/3 Page 4-color ad in the conference program			*	*	
1/6 Page 4-color ad in the conference program					*
Listing in NESEA's Sustainable Green Pages (print and web)	*	*	*	*	*
Logo on Sponsorship page of the conference program	*	*	*	*	*
Bold listing on the exhibitor list in conference program	*	*	*	*	

ON-SITE EXPOSURE

	Title Sponsor \$50,000	Platinum Sponsor \$25,000	Gold Sponsor \$15,000	Silver Sponsor \$7,500	Bronze Sponsor \$5,000
Large (10'x20') sponsor banner prominently displayed in the conference center (sponsor provides the banner)	*	*			
Medium (5'x10') sponsor banner prominently displayed in the conference center (sponsor provides the banner)			*	*	
Small (3'x5') sponsor banner prominently displayed in the conference center (sponsor provides the banner)					*
Large (10'x20') sponsor banner hung on the back wall of exhibit hall (sponsor provides the banner)	*	*			
Medium (5'x10') sponsor banner hung on the back wall of exhibit hall (sponsor provides the banner)			*	*	
Logo on all show signage	*				
Insert in official show bag (sponsor provides insert)	*	*	*		
Booth on exhibit hall floor (20' x 20')	*				
Booth on exhibit hall floor (10' x 20')		*	*		
Booth on exhibit hall floor (10' x 10')				*	*

TICKETS AND BADGES

	Title Sponsor \$50,000	Platinum Sponsor \$25,000	Gold Sponsor \$15,000	Silver Sponsor \$7,500	Bronze Sponsor \$5,000
15 complimentary passes for Wednesday and Thursday	*				
5 complimentary passes for Wednesday and Thursday		*			
3 complimentary passes for Wednesday and Thursday			*		
2 complimentary passes for Wednesday and Thursday				*	
2 complimentary one-day passes (Wednesday or Thursday)					*
Unlimited Free Guest passes to trade show on Thursday	*	*	*	*	*

PR OPPORTUNITIES

	Title Sponsor \$50,000	Platinum Sponsor \$25,000	Gold Sponsor \$15,000	Silver Sponsor \$7,500	Bronze Sponsor \$5,000
One use of attendee mailing list for post-show marketing	*	*	*	*	*
Sponsorship recognition via NESEA social media	*	*	*	*	*
NESEA Business Level I Membership (1 year)	*	*	*	*	*
Invitation to blog on NESEA site	*	*	*	*	*
Sponsorship recognition in NESEA Newsletter	*	*	*	*	*